



# Data Protection Solution Brief

## The Challenge: Protect Data

Since California passed Senate Bill 1386 in 2003, many other states and countries have passed legislation that requires companies to notify customers if their information has been compromised, lost or stolen.

More than 60% of IT decision makers have identified "increased deployment of encryption solutions" as a key security initiative for the near term. However, traditional encryption solutions come with three main problems:

- **Not all solutions allow for central management.** Only centrally-managed solutions ensure compliance and security. According to market studies, more than half of business managers say they have disabled their laptop's encryption when the full disk encryption software is not centrally managed.
- **Many solutions fail to provide adequate recovery options.** If users forget their passwords, data might be lost forever with major costs to the organization. Statistics show that many business managers have forgotten the password to their encrypted laptop at least once, and Help Desks were not able to solve the problem in more than 40% of the cases.
- **Encryption solutions rarely integrate strong authentication** to help make sure only authorized users are given access to encrypted data.

## The Solution: DigitalPersona® Pro

With DigitalPersona Pro, you can centrally manage full disk encryption solutions throughout the organization.

- **Industry-leading encryption for powerful protection.** Depending on your environment and needs, you can choose between software-based solutions and hardware-based encryption with self-encrypting hard drives.
- **Peace of mind if something goes wrong.** If users forget their passwords or cannot log on to encrypted computers, you can provide them with one-time access codes to unlock their workstation.
- **Strong authentication as an ultimate element of endpoint security.** You can require users to verify their identity with strong authentication when they decrypt the hard drive, including smart cards or biometrics. This lowers the risks of social engineering and other hacking attempts.

## Contact DigitalPersona

For more information or a free trial of DigitalPersona Pro, visit [www.digitalpersona.com/enterprise](http://www.digitalpersona.com/enterprise).